



Welcome to the Entergy region

**MORE POWER
TO YOU.**



Top utility

in **Economic Development**
by *Site Selection* magazine for
18 consecutive years



23 years

One of just four U.S. companies in the
Dow Jones Sustainability Index's
Electric Utilities sector on the list



Fortune 500

Investor-owned
electric utility



Forbes list

America's Best
Employers for Diversity



Low rates

Energy rates usually
20% below the
national average



Why business is thriving in the Entergy region

The Entergy region—Arkansas, Louisiana, Mississippi and Texas—is home to the largest industrial base in the U.S. It offers a rare combination of resources: a central U.S. location with direct access to raw materials and markets, an expansive infrastructure, a skilled and affordable workforce and very competitive utility costs.

Our four-state region boasts the world's largest port system with 13 deep-water facilities, six Class I railroads, 21 international and regional airports, and 11 major interstate highways. We are a gateway into the United States' largest industrial region and into global markets, especially Central and South America.

The city of New Orleans, home to our company headquarters, was named Major Market of the Year by *Southern Business & Development* magazine. This internationally known, culturally diverse metro offers a unique quality of life and is home of the largest port in North America. Its economy is as diverse as its people. New Orleans was named the Biggest Brain Magnet by *Forbes* and continues to lead the way in tech and healthcare job growth in the United States.

We have built a thriving industrial economy with super clusters of oil and gas exploration. Every major global petro corporation is located in Texas and Louisiana.

Arkansas, Louisiana, Mississippi and Texas, which are right-to-work states, have trained workforces with strong manufacturing skills. We offer excellent public and private education opportunities—universities, colleges and technical schools.

State and local leaders are committed to growing our economy. Our favorable cost of doing business and attractive incentives have accelerated our population growth in recent years with an influx of businesses and families.

What links these advantages? Entergy Corporation, providing affordable, reliable electric power. With more than \$12.9 billion in annual revenues, we operate a fleet of 28 active power-generating facilities fueled by natural gas, oil, hydroelectric power and coal with a combined capacity of 24,621 megawatts.

The gateway into the United States' largest industrial region and global markets

13

Deep-water facilities

8

International airports

11

Major interstate highways

6

Class I railroads

16

Commercial/primary service airports

Yes!

Entergy's answer to the questions that are critical to your success



Can the infrastructure support my operations?



Will I have easy access to my markets?



Can I get the energy resources I need?



Are raw materials available and accessible?



Will I find the labor I require at the right skill level and wage?



Are government regulations going to support and not hinder my operations?



Is the geography right?



Is energy affordable and clean?



What tax incentives and other opportunities are available?



In the event of a natural disaster, will I be supported in rapid recovery?

Save time and resources by contacting us early in the process

Let's connect

Powering partnerships

Entergy: your single source for expansion or relocation research, information and support

As a **Fortune 500 company** operating in the region with 3.1 million customers and approximately 12,000+ employees, Entergy understands what businesses need to be successful, and our own success is a testament to the business-friendly climate of the region. Based on our years of experience in economic development and deep understanding of the major role energy plays in business operations, Entergy's Business Development Team provides comprehensive support for businesses looking to relocate or expand.

Our services make decision-making easier in each phase of the process, from site selection to energy planning and technical engineering to financing—all the way through to ongoing operations.

You'll discover many advantages when working with the Entergy team. We hold your proposed project in strict confidentiality and will introduce you to the leaders in government agencies and communities who partner with us in connecting businesses to resources. We've built solid relationships over the years. Relationships you can depend on.



Fortune 500
company



Forbes list
America's most trustworthy companies



12,000+
employees



3.1 million
customers

Site selection and project management services

- Confidential site selection services.
- Identification and certification, commercial and industrial sites.
- Entergy-prequalification commercial and industrial sites where applicable.
- Plans and estimates of energy costs, drawing on diverse energy sources.
- Introductions to business and community leaders.
- Facilitation of incentives discussions.
- Management of electrical and infrastructure requirements.
- Engineering services for utility analysis, site evaluation, construction and transportation analysis, conceptual layouts, 3-D modeling and virtual tours.
- Strategic analysis, research and business intelligence data, including industries, workforce, markets, supply, raw materials and more.
- Community profiles and analysis, and development assistance for industrial sites that meet companies' requirements.
- Subject matter experts assigned specifically to support you from project start through completion.
- Site tours and field visit coordination.

Expert resources

for projects of any size

As a major industry serving other major industries, we understand operational and resource complexities. You'll be assigned a dedicated team of experts to work with from the moment you begin considering expanding or opening a new location.



Project & technical services

Entergy's project & technical services department is the bridge between the engineering and the business sides of our company. The P&TS team and our business development team first establish clear "Request for Information" deliverables. They then work together to document facility locations and high-level customer load and reliability requirements.

Our project & technical services include:

- Producing plans and estimates of energy costs, drawing on diverse energy sources.
- Providing 3-D modeling, conceptual layouts, virtual site tours and field visit coordination.
- Facilitating Class 5 Study responses for distribution and transmission block load requests.
- Developing service alternatives to satisfy customer financial constraints and/or improve customer "speed to market".
- Ensuring communications between transmission and distribution planning to confirm solution sets that deliver the best cost/schedule option without negatively impacting system operations.
- Developing and administering customer reimbursement agreements as needed for all revenue projects.

Project & technical services also oversees the pre-qualification of economic development sites:

- Functions as project SMEs to steer internal processes such as project justification, project funding and closeout (customer refunds) for all block load addition projects.
- Performs step-progression analysis for select sites.
- Provides electrical data for the Certified Site Program.
- Provides engineering support to our Entergy region companies for miscellaneous customer requests.
- Supports these companies by providing additional customer project information, discussing service options and assisting in negotiations.

Named as one of
America's most responsible companies



J.D. Power Award for
Business customer overall satisfaction 2025



Services and support



Contract services

For prospective customers and customers enlarging their facilities, Entergy's experienced contract support specialists are the go-to resource for rates information. They address energy needs as well as financial and legal requirements in order to establish contracts that reflect the best rates and any available riders. They also serve in a consulting role, providing contract and rate support to the business development team and the operating companies.

Their services include:

- Assisting in developing new contracts and refining existing contracts.
- Supporting the operating companies in complex contract negotiations and special rate contracts.
- Performing rate estimates and analysis; reviewing company estimates on load and energy requirements.
- Assisting in the development of new tariffs and refining existing rate and rider schedules.

Along with our low rates and competitive riders, a variety of state and local incentives are available in Arkansas, Louisiana, Mississippi and Texas that benefit new and existing businesses.

[View local incentives](#)

[View Entergy's rates and riders](#)

Talk to a pro

The Entergy team consists of experienced professionals who specialize in siting and growing these industries:

- Advanced materials.
- Agribusiness.
- Automotive manufacturing.
- Biosciences and health services.
- Chemical products.
- Data centers.
- Distribution and warehousing.
- Energy services and manufacturing.
- Food processing
- Headquarter relocation.
- Metal fabrication.
- Paper products.
- Primary metals.
- Software development.
- Oil and gas.

We can help

Contact us early in the planning process for high-level support that addresses your business needs and helps you make the decisions that are critical to your success.

[Let's connect](#)

The data speaks for itself



Arkansas

#1

Most Affordable State in the U.S.

—*U.S. News & World Report*



Louisiana

#1

First-ever two-time Platinum Deal of the Year winner, 2024 and 2025

—*Business Facilities*



Mississippi

#3

in Regional Workforce Development

—*Site Selection 2025*



Texas

#1

Best States for Business 21 Years in a Row

—*Chief Executive magazine*



New Orleans

#2

in U.S. for Economic Development Projects

—*Site Selection 2025*



110+

Years powering business

Top utility

in Economic Development 18 consecutive years

—*Site Selection magazine*

40 years

Awarded the EEI Emergency Response Award by

—*Edison Electric Institute*

Top 100

Most JUST Companies by JUST Capital and CNBC 3 years in a row

—*CNBC*

Highly ranked

As One of the World's Most Admired Companies

—*Fortune magazine*



Find the best fit for your business

The four states that make up the Entergy region – Arkansas, Louisiana, Mississippi and Texas—are related geographically but offer diverse opportunities. From shovel-ready sites, expansive infrastructure, skilled and affordable workforce, ease of transportation, unique quality of life and competitive incentive packages, companies interested in expanding or relocating can find the right fit in the Entergy region.

The common thread is Entergy, offering a single, convenient, confidential source for you to find vital information and support to meet your business needs.

Each state in the Entergy region boasts a pro-business climate with strong financial incentive packages and advantageous corporate tax environments.



Arkansas

Not only is the cost of doing business in Arkansas one of the lowest in the nation, the average cost of living for all of Arkansas' metropolitan statistical areas (MSA) is consistently below the national average. Businesses also enjoy low tax obligations through a variety of incentives, exemptions, credits and refunds.

Companies are thriving in midsize markets, and many of these markets are experiencing significant growth rates of more than 20%.

9 Inland ports

4 Major interstates

4 Mississippi River ports

2 National airports

3 Class I railroads

[View Incentives in Arkansas](#)

These smaller metros provide the greatest opportunities for companies seeking access to talent, and workforce availability is driving investment to alternative locations.

- **Four Fortune 500 company headquarters** are located in Arkansas: Walmart, Tyson Foods, Murphy USA and J.B. Hunt Transport Services.
- Arkansas ranked **#1** for the highest percentage of inbound movers in Atlas Van Lines' 2024 and 2025 Migration Patterns Studies, marking its second consecutive year as the top inbound state.
- **Hydropower, solar and other renewables provide more than 12% of Arkansas' net electricity generation** according to analysis by the U.S. Energy Information Administration.
- Arkansas is ranked **#10 for economic outlook in the Rich States, Poor States: ALEC-Laffer State Economic Competitiveness Index** by the American Legislative Exchange Council (ALEC).

4
Fortune 500 companies

#1
Lowest cost of living
—U.S. News & World Report, Best States Ranking 2024

#3
Best state for launching a new business
—CNBC

Arkansas named

#1
Most affordable state in the U.S.
—U.S. News & World Report, Best States Ranking 2025



Louisiana

Louisiana's business climate

combines an extensive collection of competitive advantages, from customized workforce training and low business operating costs to expansive infrastructure, creating an ideal environment for business success. With its strategic central location, Louisiana's transportation access is second to none—it's home to the world's largest port complex and all six Class I railroads.

13

Interstate highways

6

Class I railroads

8

Deep-water ports

7

Primary airports

- The Port of South Louisiana handled nearly **251 million short tons of cargo in 2024**. More than **3,700 deep-draft vessels and over 55,000 barges** call at the Port of South Louisiana annually, making it **first in the nation** for total domestic trade, second in imports and foreign trade and third in exports.
- Additionally, the Port of New Orleans is **Louisiana's only deep-water container port**, with multi-modal access to **30+ major inland hubs** via 14,500 miles of waterways, **six Class I railroads and interstate roadways**.
- The State has close to 50,000 miles of pipelines. This integrated system crosses major highways, railroads, and navigable waterways. The state is home to 6% of the nation's natural gas reserves and the Henry Hub exchange located just outside Lafayette, LA.
- Louisiana's strategic location equals cost-effective distribution, providing access to suppliers and markets on both coasts.
- Louisiana is **#1 in the U.S. in Foreign Direct Investment (FDI)*** with more than **\$60 billion in FDI projects** since 2008.

*FDI Markets, a service of the Financial Times Ltd.

#1

First-ever two-time Platinum Deal of the Year winner, 2024 and 2025

—Business Facilities

Louisiana named

Top 10

States for Business in 2025

—Area Development magazine

#1

Workforce Development Program

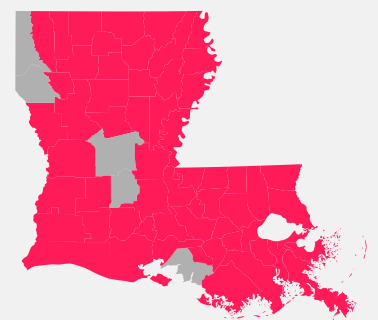
in the nation for 13 of the last 15 years

—Business Facilities

50,000

Miles of integrated pipelines crossing the state

[View incentives in Louisiana](#)





Mississippi

Located in the fastest-growing region in the U.S., Mississippi is poised for business growth. A strong network of transportation and trade resources make this state the gateway to all major U.S., Canadian and Latin American markets.

Since 2020, Mississippi has announced nearly \$35 billion in capital investment and more than 23,000 new jobs. This impressive project portfolio includes two of Entergy Mississippi's planned natural gas power plants to be located in Greenville and Vicksburg, with each power station capable of producing 754 megawatts.

2

Deep-water ports

6

Major interstates

1

International airport

4

Commercial/primary airports

5

Class I railroads

- Since its inception, the Mississippi Site Development Grant Program has committed more than \$125 million in funding to assist industrial sites. This program has gained national recognition, **earning Mississippi a ranking of 8th nationally in site development** by *Area Development* magazine. Additionally, *Area Development* ranked Mississippi **#11 overall for doing business and 6th for favorable regulatory environment**. The Tax Foundation ranked Mississippi 6th in the nation for corporate tax rates.
- Nearly **800 miles of commercially navigable waterways** give Mississippi businesses economical and efficient access to national and international markets. Three navigable waterways—the Mississippi River to the west, the Tennessee-Tombigbee Waterway to the east and the Gulf of Mexico to the south—give Mississippi a unique transportation advantage.
- Twenty-eight rail systems—including **five Class I railroads**—serve Mississippi with 2,541 miles of track.
- The roadway system includes **six interstate highways** covering 698 miles and 14 federal highways, positioning Mississippi within a day's drive of 55% of U.S. businesses and major population centers.
- Mississippi is home to seven full-service research and development centers that partner with industries to provide technical assistance and expertise.

[View incentives in Mississippi](#)

8th

in site readiness programs

—*Area Development* magazine

6th

in regulatory environment

—*Area Development* magazine

#2

Lowest cost of living

—*U.S. News & World Report*

7th

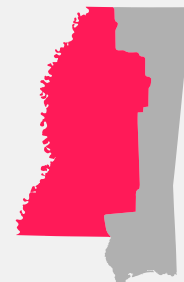
Business climate

—*Site Selection* magazine

Top 5

in energy costs

—*Area Development* magazine



New Orleans

New Orleans offers reliable electric power at some of the lowest rates in the nation, providing businesses with a strong foundation for growth and profitability. Louisiana is one of the top-ranking states for lowest business cost and best business climate, and New Orleans leverages those advantages with rich incentives, a diverse talent pool and world-class connectivity through one of the nation's busiest port systems. Whether you're looking to launch, relocate or expand, New Orleans is the ideal place for business.

13

Universities and colleges

6

Class I railroads

5

Major interstates accessible

1

International airport

#6

Full-service deep-water port in the U.S. by total tonnage

-The Port of New Orleans

- Manufacturing is a long-standing pillar of the New Orleans economy, thanks to the city's **unparalleled infrastructure, pipeline of educated workers and low energy costs.**
- The Port of New Orleans is the only deep-water container port in Louisiana. Located on the Mississippi River near the Gulf of Mexico, the port provides access to **30+ major inland hubs via 14,500 miles of waterways, six Class I railroads and five interstate roadways.**
- Home to a **thriving BioDistrict, multiple biotech-forward colleges and universities, and cutting-edge research facilities**, the Greater New Orleans region is the ideal location for scientists, innovators and entrepreneurs alike.
- New Orleans is recognized as a logistics hub based on economic and infrastructure advantages that make it a natural center for warehousing, distribution and freight movement. **Developers are expanding Class A distribution space and offering specialized warehousing like cold storage and bonding.**
- BioDistrict New Orleans provides world-class biosciences research and development; local, regional and global healthcare delivery; and stable, high-paying jobs for professionals, managers and workers through partnerships with major educational and research institutions, private companies, government agencies and independent foundations.

#2

in economic development projects

—Site Selection magazine

#3

best city in the United States

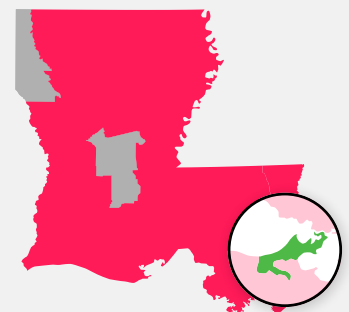
—Travel + Leisure's World's Best Awards

#6

in venture capital investment over the past decade

\$1.5 billion

Intermodal terminal (Louisiana International Terminal) under development in New Orleans



[View incentives in New Orleans](#)



Texas

For 21 years in a row, Texas has been ranked # 1 in *Chief Executive* magazine’s best states for business. Texas is also the highest-ranked state in Development Counsellors International’s “Winning Strategies in Economic Development Marketing” survey of U.S. corporate executives.

Texas is home to 53 Fortune 500 companies from a variety of industries, including BASF, Cheniere, Chevron, Dow, Exxon Mobil, Goodyear, Halliburton, Huntsman, Kimberly-Clark McKesson, Motiva, Quanta Services, Total and Valero Energy.

- 4** **Navigable ports**
Close proximity to the Port of Houston

- 2** **Major interstates**

- 1** **International airport**

- 3** **Commercial/primary airports**

- 3** **Class I railroads**

- Engineering and real estate development firms, such as Howard Hughes in The Woodlands and Richard Design Services in Beaumont, also have a strong presence in the area.
- Top infrastructure assets of the Energy Texas service area include:
 - **I-10, I-45, I-69 and Grand Parkway.**
 - **Three deep-water ports: Beaumont, Orange and Port Arthur; close proximity to the Port of Houston.**
 - **Nearly 24,000 miles of rail, oil and natural gas pipelines.**
 - **Very close proximity to Houston’s George Bush Intercontinental Airport and the Port of Houston.**
- Lone Star College is the largest institution of higher education in the Greater Houston area and **is recognized as a world leader in workforce training and helps build a strong regional workforce in industries like health care, construction, accounting, energy, computer technology and transportation.** —*Houston Newcomer Guides Magazine*
- Tuition at the Lamar Institute of Technology has dropped 47% in the last three years. Additionally, 89% of students find a career or transfer to a university after completing their education.
- Lamar University College of Engineering ranked #3 in the nation for return on investment. —2021 Payscale.com.

1st
in growth prospects
—*Forbes*

2nd
in “Top States for Doing Business”
—*CNBC*

#1
Top business climate in America for 3rd year in a row
—*Site Selection magazine*

#8
for workforce training programs
—*Area Development magazine*

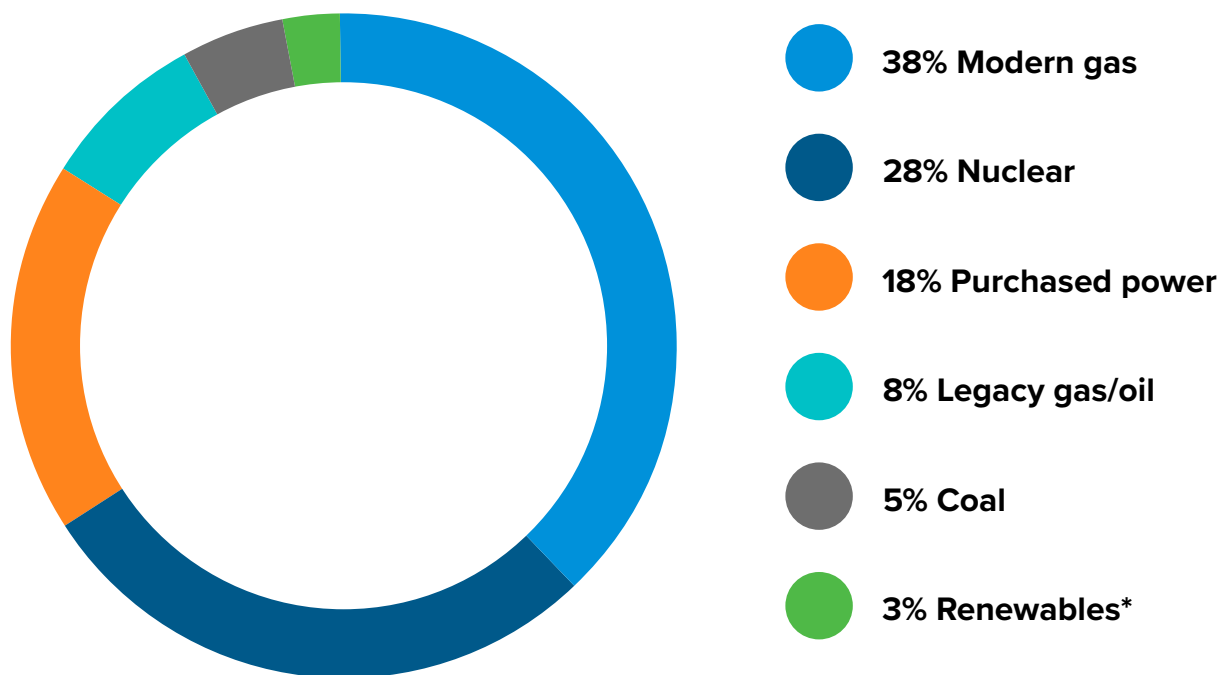


[View incentives in Texas](#)

Entergy's MISO membership supports savings and reliability

With approximately **\$12.9 Billion** in annual revenue, we offer a diverse mix of power generation.

Entergy is a member of the Midcontinent Independent System Operator, Inc., an essential link in the safe, cost-effective delivery of electric power across 15 U.S. states and one Canadian province. MISO and its members find new ways to strengthen the reliability of our region's interconnected transmission network, using real-time smart grid technology to benefit all consumers of electricity.

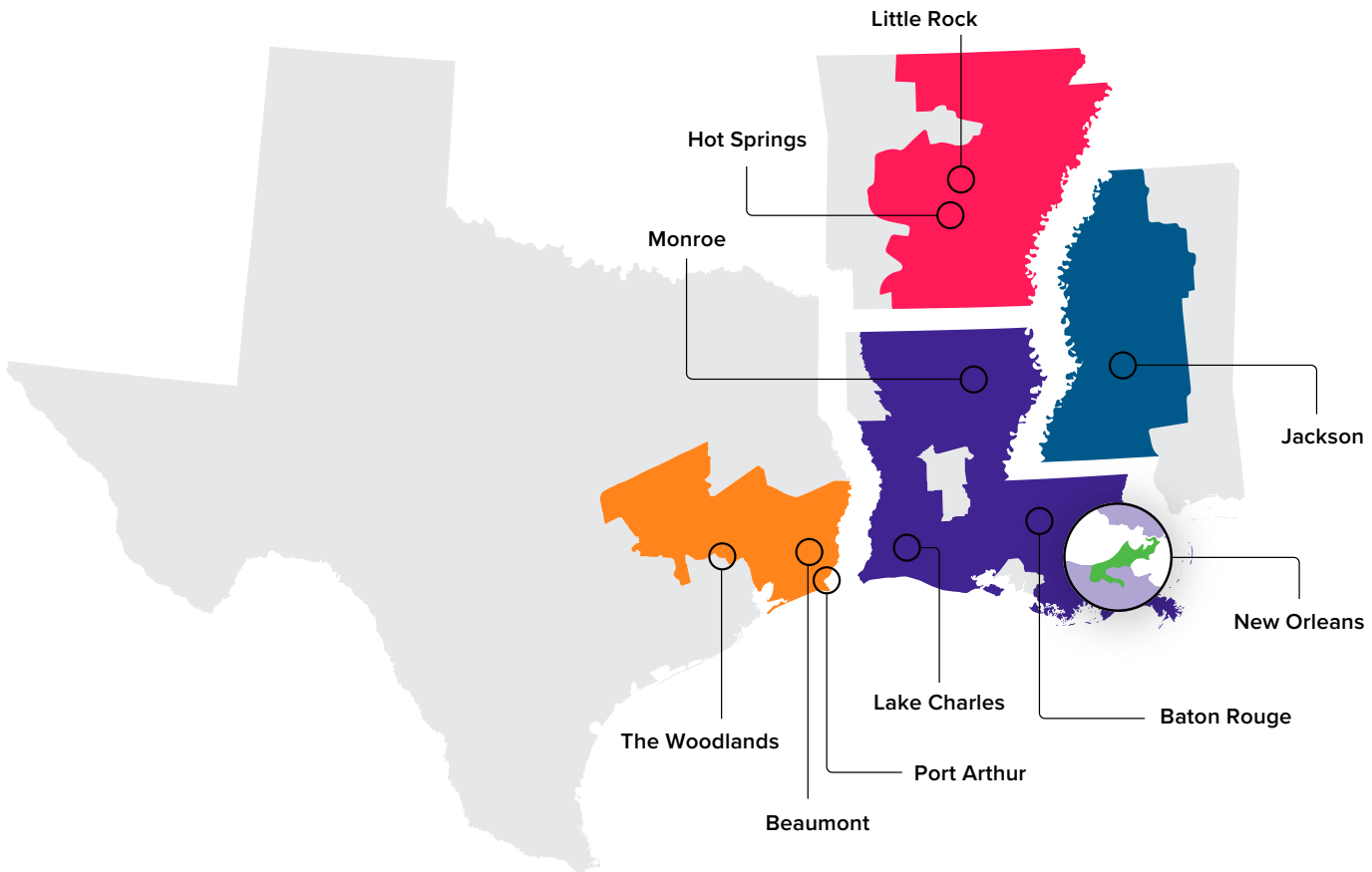


**Renewables include generation from both owned and purchased power resources.*

The Entergy region

Powering business since 1913

We understand every business has unique needs to be successful. That's why we make it our priority to help you find the solutions to meet those needs. We know business—and we know economic development. Which means we will serve as the conduit to connect you with local leaders, community partners and a variety of resources.



Contact us today to unlock your business potential and start powering your business

Let's connect



MORE POWER TO YOU.

Let us bring you the best
our region has to offer

[GoEntergy.com](https://www.GoEntergy.com)

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